



Liverpool Community Chorus

P.O. Box 2982
Liverpool, New York 13090-2982

Fall 2017

Dear Valued LCC Supporter:

The Liverpool Community Chorus (LCC) invites you to join us as we prepare for our 2017-2018 concert season. LCC has been privileged to perform continuously for Liverpool, and the surrounding area, since 1980. Our mission has always been to promote an appreciation of choral singing, while serving and giving back to the community.

In our 2017-2018 season, LCC will further our mission of outreach. We are pleased to be, once again, under the directorship of John Miller, welcoming back accompanist Gloria Card, and operating with a dedicated Board of Directors focused on building up the organization and serving our community. **The 2017-2018 season will include four exciting performances:**

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|----------------------------|-----------------------|
| December 2, 2017 @ 7:30 PM | Liverpool High School |
| December 3, 2017 @ 3:00 PM | Liverpool High School |
| June 9, 2018 @ 7:30 PM | Liverpool High School |
| June 10, 2018 @ 3:00 PM | Liverpool High School |

As LCC prepares for this season, we are seeking Advertisers for our concert program. LCC uses its advertising dollars to sustain the organization and to provide support to many worthwhile causes in our community. Annually, we provide scholarship funding to Liverpool High School students who will pursue post-secondary studies in music or art. Additionally, donations of microphones, recording devices, musical instruments, toys and school supplies have been made to local schools. In the wider community, LCC has performed benefit concerts for Ophelia's Place, the Susan G. Komen Breast Cancer Foundation, and the Upstate Golisano Children's Hospital Child Life Program. LCC has also made donations to V.I.T.A.L., the Liverpool Public Library, the Liverpool First United Methodist Church, Liverpool Elementary Schools, St. Paul's Food Pantry, Bluebird Music Together, the Veterans Food Pantry, My Father's Kitchen, The Molly Project, the Rescue Mission, the Samaritan Center, GiGi's Playhouse, Hardeko Helping Paws Pantry, Adopt a family – PEACE, Inc., the Humane Society, North Area Meals on Wheels, Arise Medical Loan Closet and Vera House just to name a few. Please visit our website for more information: www.liverpoolcommunitychorus.org.

Your advertisement will appear in **ALL** 2017-2018 concert programs distributed to our audiences (approximately 400+ attendees per concert). Additional sponsorship benefits are detailed on the attached sheet. **THE DEADLINE FOR ALL AD ORDERS AND AD COPY IS OCTOBER 24, 2017.**

Thank you for your time and consideration. We hope you will join us for this thrilling season! Please do not hesitate to contact us by e-mail at LCC30years@gmail.com, or by phone at 315-715-8655, if you have any questions.

Sincerely,
The Liverpool Community Chorus Ad Committee